

# 2003

## Promotional Calendar



# January 2003

Book Blitz Month  
 Bread Machine Baking Month  
 Celebration of Life Month  
 Coffee Gourmet International Month  
 Family Fit Lifestyle Month  
 Image Improvement Month  
 International Creativity Month  
 International Life Balance Month  
 International Quality of Life Month  
 National Be On-Purpose Month  
 National Clean Up Your Computer Month  
 National Eye Care Month  
 National Glaucoma Awareness Month  
 National Hot Tea Month  
 National Mentoring Month  
 National Personal Self-Defense Awareness Month  
 National Poverty in America Awareness Month  
 Nat'l Reaching Your Potential Month  
 National Thyroid Awareness Month  
 Oatmeal Month  
 1 New Year's Day  
 1 Universal Hour of Peace  
 1-7 Diet Resolution Week  
 1-7 Lose Weight/Feel Great Week  
 1-7 New Year's Resolution Week  
 4 Trivia Day  
 5-11 Women's Self Empowerment Week  
 6 Organize Your Home Day  
 6-10 National Graves' Disease Awareness Week  
 6-10 National Thank Your Customers Week  
 6-12 "Someday We'll Laugh About This" Week  
 7 First U.S. Commercial Bank (1782)  
 8 Elvis Presley's Birthday (1935)  
 11-18 International Thank You Days  
 12-18 Home Office Safety and Security Week  
 13 First Radio Broadcast (1910)  
 13 National Clean-Off-Your-Desk Day  
 13-18 Man Watchers Week  
 15 Martin Luther King, Jr.'s Birthday (1929)  
 15 First Super Bowl (1967)  
 15 Humanitarian Day  
 16 Religious Freedom Day  
 16 Get to Know Your Customer Day  
 16-26 Sundance Film Festival  
 17 PGA of America founded (1916)  
 18 Lewis and Clark Expedition: 200th Anniv.  
 19 World Religion Day  
 19-25 Healthy Weight Week  
 19-25 Hunt for Happiness Week  
 19-25 Nat'l Creative Frugality Week

19-25 Nat'l Nurse Anesthetists Week  
 20 Martin Luther King, Jr. Day  
 20-26 National Handwriting Analysis Week  
 21 National Hugging Day  
 22 Celebration of Life Day  
 22 National Compliment Day  
 23 Women's Healthy Weight Day  
 26 Super Bowl XXXVII  
 26-2/1 Catholic School Week  
 27 Bubble Wrap Appreciation Day  
 27 Thomas Crapper Day  
 27-31 Nat'l Take Back Your Time Week  
 28 Nat'l Speak Up and Succeed Day  
 29 National Puzzle Day  
 31 Fun At Work Day

# February 2003

AMD/Low Vision Awareness Month  
 American Heart Month  
 Bake for Family Fun Month  
 International Boost Self-Esteem Month  
 International Expect Success Month  
 Marfan Syndrome Awareness Month  
 Nat'l African American History Month  
 National Bird Feeding Month  
 Nat'l Caffeine Addiction Awareness Month  
 National Cherry Month  
 Nat'l Children's Dental Health Month  
 National Hot Breakfast Month  
 National Sign Up For Summer Camp Month  
 Nat'l "Single and Searching?" Month  
 National Snack Food Month  
 National Weddings Month  
 Plant the Seeds of Greatness Month  
 Return Shopping Carts to the Supermarket Month  
 Wise Health Consumer Month  
 1 Chinese New Year  
 1 National Freedom Day  
 1 Women's Heart Health Day  
 2 Groundhog Day  
 2 Diabetes Sunday  
 2-8 Children's Authors & Illustrators Week  
 3 Endangered Species Act Anniv. (1973)  
 3 Halfway Point of Winter  
 3-7 Nat'l School Counseling Week  
 3-8 Nat'l Consumer Protection Week  
 4 Dump Your "Significant Jerk" Day  
 5 Nat'l Girls and Women in Sports Day  
 5 Weatherperson's Day  
 6 Pay-a-Compliment Day  
 7 National Fall Awareness Day  
 7 Wave All Your Fingers at Your Neighbors Day  
 8 Boy Scouts of America

Founded (1910)  
 8 Laugh and Grow Rich Day  
 9 Diabetes Sunday  
 9-15 Celebration of Love Week  
 9-15 Heart Failure Awareness Week  
 9-15 International Flirting Week  
 10-14 Cardiac Rehabilitation Week  
 10-16 Live to Give Week  
 10-16 Nat'l Child Passenger Safety Awareness Week  
 11 Satisfied Staying Single Day  
 12 Lincoln's Birthday  
 12 Lost Penny Day  
 14 Congenital Heart Defect Awareness Day  
 14 National Have-A-Heart Day  
 14 Race Relations Day  
 14 Valentine's Day  
 14-21 National Condom Week  
 15 Nat'l I Want Butterscotch Day  
 15 Susan B. Anthony Day  
 16 Diabetes Sunday  
 16-22 International Friendship Week  
 16-22 National Engineers Week  
 16-23 National FFA Week  
 17 Presidents' Day  
 21-23 Second Honeymoon Weekend  
 22 Washington's Birthday  
 22-28 Jewish Heritage Week  
 23 Diabetes Sunday  
 24-28 Read Me Week  
 25 Spay Day USA

# March 2003

American Red Cross Month  
 Help Someone See Month  
 Int'l Listening Awareness Month  
 Irish American Heritage Month  
 Mental Retardation Awareness Month  
 Music In Our Schools Month  
 National Athletic Training Month  
 Nat'l Chronic Fatigue Syndrome Awareness Month  
 National Craft Month  
 Nat'l Collision Awareness Month  
 Nat'l Colorectal Cancer Awareness Month  
 National Eye Donor Month  
 National Frozen Food Month  
 National Kidney Month  
 Nat'l Lawnmower Tune-Up Month  
 National Nutrition Month  
 National On-Hold Month  
 National Professional Social Work Month  
 Nat'l Talk With Your Child About Sex Month  
 National Umbrella Month  
 National Women's History Month  
 Optimism Month  
 Poison Prevention Awareness Month  
 Rosacea Awareness Month

Save Your Vision Month  
 School Spring Breaks  
 Workplace Eye Health and Safety Month  
 Youth Art Month  
 1 Babysitter Safety Day  
 1 National Pig Day  
 1 Peace Corps Founded (1961)  
 1-7 Nat'l Write a Letter of Appreciation Week  
 1-7 Return the Borrowed Books Week  
 2 Read Across America Day  
 2-8 National Pancake Week  
 2-8 Nat'l Procrastination Week  
 2-8 Save Your Vision Week  
 3 I Want You To Be Happy Day  
 3 National Anthem Day  
 3-7 National Cheerleading Week  
 3-7 Nat'l School Breakfast Week  
 4 International Pancake Day  
 4 Hug a GI Day  
 4 Mardi Gras  
 4 Peace Corps Day  
 5 Ash Wednesday  
 5 Stop Bad Service Day  
 7 National Salesperson's Day  
 8 Genealogy Day  
 8 International Working Women's Day  
 9 Barbie Debuts (1959)  
 9 Panic Day  
 9-15 Girl Scout Week  
 10 Telephone Invented (1862)  
 11 National Organize Your Home Office Day  
 13 Good Samaritan Involvement Day  
 15 Ides of March  
 16-22 National Agriculture Week  
 16-22 Nat'l Poison Prevention Week  
 16-22 National Spring Fever Week  
 17 Act Happy Day  
 17 New Moms Awareness Day  
 17 St. Patrick's Day  
 17-21 Pulmonary Rehabilitation Week  
 18 Forgive Mom & Dad Day  
 20 Great American Meatout  
 20 National Agriculture Day  
 20 Nat'l Common Courtesy Day  
 20 Proposal Day  
 20 Spring Begins  
 21 Single Parents Day  
 22 International Goof-Off Day  
 22 World Day for Water  
 23-29 National Cleaning Week  
 24 World TB Day  
 24-30 Anonymous Giving Week  
 25 American Diabetes Alert Day  
 25 Pecan Day  
 29 Nat'l Mom and Pop Business Owners Day  
 3/31-4/6 Nat'l Sleep Awareness Week

# April 2003

Alcohol Awareness Month  
 Animal Cruelty Prevention Month  
 Cancer Control Month  
 Couple Appreciation Month  
 Informed Woman Month  
 International Amateur Radio Month  
 Int'l Customer Loyalty Month  
 Keep America Beautiful Month  
 MADD's Promise to Keep it Safe Prom Campaign  
 Mathematics Education Month  
 Month of the Young Child  
 National Autism Awareness Month  
 Nat'l Child Abuse Prevention Month  
 National Humor Month  
 National Lawn and Garden Month  
 Nat'l Occupational Therapy Month  
 Nat'l Parkinson's Awareness Month  
 National Pecan Month  
 Nat'l Pet First Aid Awareness Month  
 National Poetry Month  
 National Sexual Assault Awareness Month  
 Nat'l STD Education and Awareness Month  
 National Smile Month  
 National Soft Pretzel Month  
 National Woodworking Month  
 National Youth Sports Safety Month  
 Pharmacists War on Diabetes  
 Soyfoods Month  
 Stress Awareness Month  
 Tackle Your Clutter Month  
 Women's Eye Health and Safety Month  
 World Habitat Awareness Month  
 1 April Fool's Day  
 1 Lupus Alert Day  
 1 National Fun Day at Work  
 1-4 Nat'l Medical Patient Advocacy Week  
 1-7 Golden Rule Week  
 1-7 Laugh at Work Week  
 1-7 Medication Safety Week  
 1-7 Testicular Cancer Awareness Week  
 4/1-5/4 National Kite Month  
 4/1-9/30 Home Improvement Time  
 2 International Children's Book Day  
 2 Reconciliation Day  
 4-6 Alcohol-Free Weekend  
 6 Anniv. of 1st Modern Olympic Games (1896)  
 6 Check Your Batteries Day  
 6 Daylight Saving Time begins  
 6-12 National Library Week  
 6-12 National Week of the Ocean  
 7 Nat'l Workplace Napping Day  
 7 No Housework Day  
 7 World Health Day  
 7-13 National Public Health Week

8 International Feng Shui Awareness Day  
 10 National Alcohol Screening Day  
 10 National Siblings Day  
 10 Salvation Army Founder's Day (1829)  
 10 National D.A.R.E. Day  
 11 Barbershop Quartet Day  
 11-13 National Youth Service Day  
 13 Palm Sunday  
 13-19 National Garden Week  
 13-19 Nat'l Organ & Tissue Donor Awareness Week  
 13-19 Nat'l Women's Nutrition Week  
 14-18 Explore Your Career Options Week  
 14-18 Nat'l Credit Education Week  
 14-20 Young People's Poetry Week  
 14-21 Jewish Heritage Week  
 15 First McDonald's Opens (1955)  
 15 Income Tax Day  
 17 Passover (starts sundown on 4/16)  
 17 Maundy Thursday  
 18 Pet Owner's Independence Day  
 18 Good Friday  
 19 Husband Appreciation Day  
 20 Easter Sunday  
 20-26 Administrative Professionals Week  
 20-26 National Crime Victim's Rights Week  
 20-26 National Karaoke Week  
 21-25 Nat'l Playground Safety Week  
 21-27 Egg Salad Week  
 21-27 National Park Week  
 21-27 National Wildlife Week  
 21-27 National Window Safety Week  
 21-27 National TV Turnoff Week  
 22 Earth Day  
 23 Administrative Professionals Day  
 24 Take Our Children to Work Day  
 26 National Arbor Day  
 27-5/3 National Volunteer Week  
 28 Kiss Your Mate Day  
 30 Hairstylist Appreciation Day  
 30 International Walk Day

## May 2003

Asian Pacific American Heritage Month  
 Better Hearing and Speech Month  
 Clean Air Month  
 Family Support Month  
 Get Caught Reading Month  
 Int'l Dental Awareness Month  
 Melanoma/Skin Cancer Detection and Prevention Month  
 Nat'l Allergy/Asthma Awareness Month  
 National Arthritis Month

National Barbecue Month  
 National Bike Month  
 National Book Month  
 National Correct Posture Month  
 National Egg Month  
 National Good Car-Keeping Month  
 National Hamburger Month  
 Nat'l Hepatitis Awareness Month  
 Nat'l High Blood Pressure Education Month  
 National Mental Health Month  
 National Moving Month  
 Nat'l Neurofibromatosis Awareness Month  
 National Osteoporosis Prevention Month  
 National Physical Fitness and Sports Month  
 Nat'l Prom Graduation Safety Month  
 National Salsa Month  
 National Scholarship Month  
 National Shoes for Orphans Month  
 National Sight Saving Month  
 National Stroke Awareness Month  
 Older Americans Month  
 Women's Health Care Month  
 Young Achievers Month  
 1 May Day  
 1 New Homeowner's Day  
 1 Stepmother's Day  
 2 National Prayer Day  
 2 Sibling Appreciation Day  
 3 Kentucky Derby (First Jewel in the "Triple Crown")  
 3-10 National Safe Kids Week  
 4 Nat'l Weather Observer's Day  
 4 Relationship Renewal Day  
 4-10 Goodwill Industries Week  
 4-10 National Emphysema Awareness Week  
 4-10 National Pet Week  
 4-10 Nat'l Suicide Awareness Week  
 4-10 National Wildflower Week  
 4-10 Small Business Week  
 4-10 Teacher Appreciation Week  
 5 Cinco de Mayo  
 5 Melanoma Monday  
 5-10 Astronomy Week  
 6 Childhood Depression Awareness Day  
 6 No Diet Day  
 6 National Teacher Day  
 6-12 Nat'l Nurses Day and Week  
 7 Nat'l Anxiety Disorders Screening Day  
 8 No Socks Day  
 8 World Red Cross Day  
 10 National Small Business Day  
 10-18 National Tourism Week  
 11 Eat What You Want Day  
 11 Mother's Day

11 National Clergy Day  
 11-17 Nat'l Nursing Home Week  
 11-17 National Police Week  
 11-17 Nat'l Running and Fitness Week  
 11-17 Nat'l Transportation Week  
 12-18 National Etiquette Week  
 12-18 Nat'l Stuttering Awareness Week  
 14 National Receptionist Day  
 15 Peace Officer Memorial Day  
 16 National Bike to Work Day  
 16-26 International Pickle Week  
 17 Armed Forces Day  
 17 Preakness Stakes (Middle Jewel in the "Triple Crown")  
 17-23 National Safe Boating Week  
 18 International Museum Day  
 18-24 Nat'l Emergency Medical Services Week  
 18-24 Nat'l New Friends, Old Friends Week  
 19 Victoria Day (Canada)  
 19-25 Buckle Up America! Week  
 19-26 Nat'l Backyard Games Week  
 21 National Waitstaff Day  
 21 Nat'l Employee Health and Fitness Day  
 22 National Maritime Day  
 23 Morning Radio Wise Guy Day  
 23 World Turtle Day  
 24 Brothers' Day  
 24 International Jazz Day  
 25 Nat'l Missing Children's Day  
 25 National Tap Dance Day  
 26 Memorial Day  
 28 Nat'l Senior Health and Fitness Day  
 31 World No-Tobacco Day

## June 2003

Adopt-a-Shelter Cat Month  
 Cancer From the Sun Month  
 Child Vision Awareness Month  
 Children's Awareness Month  
 Dairy Month  
 Fireworks Safety Month  
 Gay and Lesbian Pride Month  
 International Men's Month  
 National Candy Month  
 National Iced Tea Month  
 National Rivers Month  
 National Rose Month  
 National Safety Month  
 Sports America Kids Month  
 Perennial Gardening Month  
 Pharmacists Declare War on Alcoholism  
 Turkey Lovers' Month  
 School's Out for Summer Break  
 Student Safety Month  
 Vision Research Month  
 1 Nat'l Cancer Survivors Day  
 1-7 Int'l Volunteers Week

1-7 Stepparents' Week  
 1-9 National Fishing Week  
 2-8 Nat'l Headache Awareness Week  
 4 Nat'l Hunger Awareness Day  
 4 National Tailors Day  
 5 World Environment Day  
 7 Belmont Stakes (Final Race in the "Triple Crown")  
 7 National Trails Day  
 7-13 Black Single Parent's Week  
 8 Abused Women and Children's Awareness Day  
 8-14 National Flag Week  
 8-14 Meet a Mate Week  
 9-13 Families in Business Week  
 9-15 Nat'l Credit Awareness Week  
 9-15 National Little League Baseball Week  
 9-15 National Men's Health Week  
 13-15 Dollars Against Diabetes (DAD's) Day  
 14 Family History Day  
 14 Flag Day  
 15 Family Awareness Day  
 15 Father's Day  
 18 National Splurge Day  
 20 Take Your Dog to Work Day  
 21 Baby Boomers Recognition Day  
 21 Pick Up Some Litter Day  
 21 Summer Begins  
 22 America's Kids Day  
 22-28 National Cheese Week  
 22-29 Amateur Radio Week  
 23 Let It Go Day  
 27 Decide to be Married Day  
 27 National HIV Testing Day  
 28-7/5 Nat'l Prevention of Eye Injuries Awareness Week  
 30-7/6 Special Recreation Week

## July 2003

Anti-Boredom Month  
 Cell Phone Courtesy Month  
 Herbal/Prescription Awareness Month  
 National Baked Bean Month  
 National Bison Month  
 National Blueberry Month  
 National Hot Dog Month  
 Nat'l Recreation and Parks Month  
 1 Canada Day (Canada)  
 2 "I Forgot" Day  
 3 Stay Out of the Sun Day  
 3-8/15 Air Conditioning Appreciation Days  
 4 Independence Day  
 6-12 Take Charge of Change Week  
 7 Father-Daughter Take a Walk Together Day  
 7-13 Nude Recreation Week  
 13 Embrace Your Geekness Day  
 13-19 Nat'l Therapeutic Recreation Week

17 Disneyland Opened Anniversary (1955)  
 20 National Ice Cream Day  
 21-27 Nat'l Independent Retailers Week  
 23 Hot Enough for Ya Day  
 24 Cousins Day  
 25-31 National Salad Week  
 27 Parents' Day  
 31 Mutt's Day

## August 2003

Admit You're Happy Month  
 Cataract Awareness Month  
 Children's Vision and Learning Month  
 May Your Reading Be A Haven Month  
 National Back-to-School Month  
 Nat'l Immunization Awareness Month  
 National Inventors' Month  
 National Win With Civility Month  
 Women's Small Business Month  
 1 Respect For Parents Day  
 1-7 Simplify Your Life Week  
 1-7 World Breastfeeding Week  
 3 Friendship Day  
 3 National Kidsday  
 3 National Mustard Day  
 3 Sisters' Day  
 4 Coast Guard Day  
 4-8 Psychic Week  
 5 National Night Out  
 6 National Fresh Breath Day  
 6 Nat'l Pamper Yourself Day  
 7 Treasure Your Customers Day  
 8 Admit You're Happy Day  
 8 Work Like A Dog Day  
 9 National Garage Sale Day  
 10 Spoil Your Dog Day  
 10-16 Nat'l Resurrect Romance Week  
 10-17 Don't Wait - Celebrate! Week  
 12 International Youth Day  
 15 National Relaxation Day  
 16 Vinegar Day  
 17-23 National Friendship Week  
 18 Bad Poetry Day  
 18 Stay Home With Your Kids Day  
 18-24 National Aviation Week  
 21 National Forgiveness Day  
 22 Be An Angel Day  
 22-29 Nat'l Save Your Smile Week  
 25 Kiss and Make-Up Day  
 25-31 Be Kind To Humankind Week  
 25-31 Nat'l Empowerment Week  
 26 Women's Equality Day  
 28 Anniversary of Radio Commercials (1922)  
 29 More Herbs, Less Salt Day  
 8/31-9/1 Jerry Lewis MDA Telethon

## September 2003

Attention Deficit Hyperactivity Disorder Month

Baby Safety Month  
 Backpack Safety America Month  
 Childhood Cancer Month  
 Children's Eye Health and Safety Month  
 Children's Good Manners Month  
 College Savings Month  
 Healthy Aging Month  
 International Self Awareness Month  
 Leukemia & Lymphoma Awareness Month  
 Library Card Sign Up Month  
 Menopause Awareness Month  
 National 5-A-Day Month  
 National Biscuit Month  
 National Chicken Month  
 Nat'l Cholesterol Education Month  
 National Coupon Month  
 National Honey Month  
 National Little League Month  
 National Mushroom Month  
 National Organic Harvest Month  
 National Piano Month  
 National Potato Month  
 National Rice Month  
 National School Success Month  
 National Sewing Month  
 National Sickle Cell Month  
 Nat'l Skin Care Awareness Month  
 Nat'l Spinal Cord Injury Awareness Month  
 Ovarian Cancer Awareness Month  
 Pain Awareness Month  
 Self-Improvement Month  
 Shameless Promotion Month  
 Update Your Resume Month  
 1 Labor Day  
 1-7 Nat'l Childhood Injury Prevention Week  
 1-7 Self-University Week  
 7 National Grandparents Day  
 7-13 Biscuits and Gravy Week  
 7-13 Nat'l Assisted Living Week  
 7-13 Nat'l Emergency Preparedness Week  
 7-13 Protecting Your Home Furnishings Week  
 8 International Literacy Day  
 8 Nat'l Boss/Employee Exchange Day  
 8-12 Substitute Teachers Appreciation Week  
 10 Swap Ideas Day  
 11 American Tragedy Anniversary  
 12 Video Games Day  
 12-14 Bald Is Beautiful Convention  
 14-20 Balance Awareness Week  
 14-20 Nat'l Rehabilitation Awareness Celebration  
 15-21 National Farm Safety and Health Week  
 15-21 Prostate Cancer Awareness Week  
 15-10/15 Nat'l Hispanic Heritage Month

16 Mexican Independence Day  
 17 Citizenship Day  
 17-23 Constitution Week  
 18 National Personal Chef Day  
 19 Nat'l POW/MIA Recognition Day  
 20 Wife Appreciation Day  
 20-28 Religious Freedom Week  
 21 Women's Friendship Day  
 21-27 Build A Better Image Week  
 21-27 Nat'l Farm Animals Awareness Week  
 21-27 National Singles Week  
 21-27 Minority Enterprise Development Week  
 21-27 National Dog Week  
 21-27 Nat'l Older Workers Employment Week  
 22 American Business Women's Day  
 22 Dear Diary Day  
 22 Elephant Appreciation Day  
 22 Ice Cream Cone: 100th Birthday  
 22 National Centenarians Day  
 22-26 Nat'l Food Service Employees Week  
 23 Autumn Begins  
 24 Nat'l Women's Health and Fitness Day  
 25 National One-Hit Wonder Day  
 27 Ancestor Appreciation Day  
 27 Rosh Hashanah (starts sundown on 9/26)  
 27 Family Health and Fitness — USA  
 27 World Tourism Day  
 28 National Good Neighbor Day

## October 2003

Adopt-A-Shelter Dog Month  
 Auto Battery Safety Month  
 Computer Learning Month  
 Co-op Awareness Month  
 Diversity Awareness Month  
 Dryer Vent Safety Awareness Month  
 Eat Better, Eat Together Month  
 Gay and Lesbian History Month  
 Go Hog Wild — Eat Country Ham Month  
 Health Literacy Month  
 Lupus Awareness Month  
 Nat'l Animal Safety and Awareness Month  
 National Breast Cancer Awareness Month  
 National Car Care Month  
 National Chili Month  
 National Communicate with Your Kid Month  
 National Cookie Month  
 National Crime Prevention Month  
 National Dental Hygiene Month  
 Nat'l Depression Education and Awareness Month

Nat'l Disability Employment Awareness Month  
 Nat'l Domestic Violence Awareness Month  
 National Down Syndrome Month  
 Nat'l Family Sexuality Education Month  
 National Liver Awareness Month  
 National Orthodontic Health Month  
 National Physical Therapy Month  
 National Popcorn Poppin' Month  
 National Pizza Month  
 National Pork Month  
 National Roller Skating Month  
 Nat'l Sarcastic Awareness Month  
 National Seafood Month  
 National Service Dog Month  
 Nat'l Spina Bifida Prevention Month  
 National Spinal Health Month  
 National Stamp Collecting Month  
 National SIDS Awareness Month  
 October Frozen Food Festival  
 Pediatric Cancer Awareness Month  
 Polish American Heritage Month  
 Talk About Prescriptions Month  
 Vegetarian Awareness Month  
 1 Disney World Opened Anniversary (1971)  
 1 Int'l Day of Older Persons  
 1 World Vegetarian Day  
 1-5 No Salt Week  
 1-7 Nat'l Long-Term Care Planning Week  
 2 Nat'l Custodial Workers Day  
 3 Lee National Denim Day  
 3 World Smile Day  
 4-5 America's Walk for Diabetes  
 5 Spinach Lovers Day  
 5 World Teacher's Day  
 5-11 Fire Prevention Week  
 5-11 Get Organized Week  
 5-11 Mental Illness Awareness Week  
 5-11 National Metric Week  
 6 Child Health Day  
 6 Nat'l German-American Day  
 6 Physician Assistant (PA) Day  
 6 World Herbal Health Day  
 6 Yom Kippur (Starts sundown on 10/5)  
 6-10 Math Literacy Week  
 9 Nat'l Depression Screening Day  
 10 World Egg Day  
 10 World Mental Health Day  
 11 National Coming Out Day  
 12-18 Nat'l Adult Immunization Awareness Week  
 12-18 National School Lunch Week  
 12-18 Teen Read Week  
 13 Columbus Day  
 13-17 Int'l Credit Union Week  
 14 Be Bald and Be Free Day  
 14-18 National Pet Peeve Week  
 15 National Grouch Day

16 North American Community College Day  
 16 National Boss Day  
 16 World Food Day  
 18 Sweetest Day  
 19 Evaluate Your Life Day  
 19-25 Nat'l Character Counts Week  
 19-25 Nat'l Forest Products Week  
 19-25 Nat'l Health Education Week  
 19-25 Nat'l Massage Therapy Awareness Week  
 19-25 Nat'l School Bus Safety Week  
 19-25 Pastoral Care Week  
 20-25 Nat'l Business Women's Week  
 20-28 World Rainforest Week  
 23 Nat'l Day of Concern About Young People and Gun Violence  
 24 United Nations Day  
 25 Cartoonists Against Crime Day  
 25 Make A Difference Day  
 25-31 Nat'l Save Your Back Week  
 26 Daylight Saving Time ends  
 26 Mother-In-Law Day  
 27 Cranky Co-Workers Day  
 31 Halloween  
 31 National Magic Day  
 31 National UNICEF Day

## November 2003

American Diabetes Month  
 Aviation History Month  
 Diabetic Eye Disease Month  
 Epilepsy Awareness Month  
 I Am So Thankful Month  
 International Drum Month  
 Int'l Impotence Education Month  
 Lung Cancer Awareness Month  
 National Adoption Month  
 National AIDS Awareness Month  
 Nat'l Alzheimer's Disease Month  
 Nat'l American Indian Heritage Month  
 National Author's Day  
 National Family Caregivers Month  
 National Healthy Skin Month  
 National Hospice Month  
 National Marrow Awareness Month  
 Nat'l Peanut Butter Lovers' Month  
 Vegan Month  
 1 Sadie Hawkins Day  
 1-7 World Communications Week  
 2 Anniv. of the First Scheduled Radio Broadcast (1920)  
 2 Plan Your Epitaph Day  
 3-7 Kid's Goal Setting Week  
 3-9 National Split Pea Soup Week  
 4 General Election Day  
 5 National Young Readers' Day  
 6 Nat'l Men Make Dinner Day  
 8 Cook Something Bold and Pungent Day  
 8 National Ample Time Day  
 8 Nat'l Parents as Teachers Day

8-14 Pursuit of Happiness Week  
 11 Veterans Day  
 13 World Kindness Day  
 14 Nat'l American Teddy Bear Day  
 15 America Recycles Day  
 16 Int'l Day for Tolerance  
 16-22 American Education Week  
 17 Homemade Bread Day  
 17-23 Nat'l Children's Book Week  
 19 Have A Bad Day  
 19 Nat'l Educational Support Personnel Day  
 20 Nat'l Great American Smokeout Day  
 21-23 National Donor Sabbath  
 23-29 National Adoption Week  
 23-29 National Family Week  
 23-29 Nat'l Game and Puzzle Week  
 23-30 National Bible Week  
 26 What Do You Love About America Day  
 27-1/2 MADD's Tie One on For Safety  
 27 Thanksgiving Day  
 28 Black Friday  
 30 Computer Security Day

## December 2003

Bingo's Birthday Month (1929)  
 Christmas Festivals/Parades/Shows  
 Nat'l Drunk and Drugged Driving Prevention Month  
 Nat'l Stress-Free Family Holidays Month  
 National Tie Month  
 Safe Toys and Gifts Month  
 Universal Human Rights Month  
 1 World AIDS Day  
 1-7 Cookie Cutter Week  
 1-7 Tolerance Week  
 3 International Day of Disabled Persons  
 5 Bathtub Party Day  
 5 Nat'l Communicate with your Kids Day  
 7 Pearl Harbor Day (1941)  
 10 Anniv. of the First Grand Ole Opry Radio Broadcast (1927)  
 10 Human Rights Day  
 13 Int'l Shareware Day  
 14 Nat'l Children's Memorial Day  
 15 Bill Of Rights Day  
 15-21 Int'l Language Week  
 19 Underdog Day  
 20-27 Chanukah  
 21 Humbug Day  
 22 Winter Begins  
 25 Christmas  
 26 Boxing Day (Canada)  
 26 Day After Christmas Sales  
 26 National Whiners' Day  
 26-1/1 Kwanzaa  
 31 New Year's Eve